WHEREAS, Traffic accidents took a terrible toll in human life, injury and property damage throughout South Dakota last year; and,

WHEREAS, The numbers of motor vehicles, drivers and miles traveled continue to increase and present the threat of additional hazards; and,

WHEREAS, The total attack to remedy this tragic situation must involve the call of resources beyond those of education, enforcement, engineering and legislation; and,

WHEREAS, The clergy of our State have consistently aided us in our efforts to promote traffic safety, and I am again asking their help to impress the MORAL RESPONSIBILITY INVOLVED IN DRIVING upon all of our citizens:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim Saturday and Sunday, May 26 and 27, 1973, as

TRAFFIC SAFETY SABBATH

in South Dakota, and do hereby request that our spiritual leaders deliver a message to their congregations stressing the moral aspects of traffic safety; and further request that all drivers accept the moral responsibility involved in driving so that we may respect and preserve God's gift of Life.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 13th day of April, in the Year of Our Lord, Nineteen Hundred and Seventy-three.

RICHARD F. KNEIP, GOVERNOR

ATTEST:

LORNA B. HERSETH, SECRETARY OF STATE

MOTORCYCLE SAFETY SABBATH
MAY 26 & 27, 1973

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
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